



Mathew Laverty

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mathewlaverty.ca

CREATIVE PROFESSIONAL



Web Design & Development :: Graphic Design :: Motion Graphics :: SEO :: UX & UI :: Digital Marketing

Experience

UX & UI Designer/Web Designer & Developer

2018 - present
McKinsey & Company, Global

Senior Multimedia Specialist

2017 - 2018
Conduent, US

Senior Multimedia Specialist

2016 - 2017
Xerox, US

Freelance Web Design & Development

2011 - present
Freelance Web Designer/Developer, Canada

Freelance Graphic Design

2002 - present
Freelance Graphic Designer, Canada

Digital Marketing Strategist

2014 - 2015
gShift, Barrie, Ontario, Canada

Graphic Designer, Marketing, Creative Services

2007 - 2011
Grand & Toy, Toronto, Ontario, Canada

Composition Artist

2001 - 2004
Flags Unlimited, Barrie, Ontario, Canada

Web Skills



"Code is like art - This gives the web infinite possibilities."

Responsive Web Design

100

HTML

95

CSS

95

JavaScript & jQuery

85

PHP

80

Wordpress

90

SEO & Social Media

85

UX & UI

90

Information Architecture

95

Software

macOS High Sierra

Windows 10

Microsoft Office

InVision

Adobe Photoshop CC

Adobe Illustrator CC

Adobe After Effects CC

Adobe InDesign CC

Adobe Acrobat DC

Education

2 Year Diploma :: Web Design & Animation with Honours

2011 - 2014
Georgian College, Barrie, Ontario, Canada

1 Year Post-Grad :: Visual Effects for Film & Television

2004 - 2005
Seneca @York, Seneca College, Toronto, Ontario, Canada

3 Year Diploma :: Graphic Design with Honours

2000 - 2003
Georgian College, Barrie, Ontario, Canada

Design

Web Design

Corporate IDs/Logos

Stationery

Business Cards

Posters

Newsletters

Direct Mailers

Annual Reports

Editorial Design

Brochures

Advertisements

Marketing Collateral

Responsive eMail Blasts

Social Channels Branding